

individuality

by
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An independent Land Rover dealer specialising in the preparation and supply of bespoke refurbished vehicles

IT WOULD be essentially true to say that no two Land Rovers are ever alike. For many owners, a significant part of a Land Rover's appeal is the ease and relatively affordable way in which we can personalise our own vehicle. In this day and age, choosing a 4x4 vehicle as an everyday car is no longer the sign of individuality it once was. Whether we wish to customise a standard vehicle to more suit our needs, or simply stand out on the high-street, there are a host of products and specialist services who can supply and prepare the Land Rover range of vehicles, and thus provide us with something unique.

Below:
Brooklyn 4x4 customers range from hard-core off-roaders, to those requiring civility and comfort from their vehicles

However, while the extreme off-roading or overland expedition vehicle immediately attracts attention due to its focused 'for-a-purpose' nature, generally they do not exactly make an ideal everyday car, and increasingly, those bitten by the Land Rover bug would like something a little less extreme, while maintaining a certain cachet.

Furthermore, the longevity and

inherent robustness in the design and construction of the Defender range particularly, means that even a vehicle with a fair few years under its wheels can still provide sterling service, and provide a sound platform on which to create your own bespoke vehicle, while not breaking the bank.

Of course for those with the time and space available, then restoring and refurbishing a vehicle at home can be a satisfying hobby indeed, although it all too easily can become an obsession to which many a shaky marriage can attest. A less divorce-inducing solution would be to let someone else do the hard work for you, while you get to do the fun bits – like specifying the colour, trim and accessories to be fitted. No skinned knuckles, frustrations or nasty surprises, and a better than average chance of your descendants being able to visit both granny and grandpa, to ride around in the big Land Rover.

specialists

Brooklyn 4x4 are an independent Land Rover sales and service/preparation centre, based in the heart of the south of England – a stone's throw from Southampton on the Hampshire coast. Originally established in 1966 as Brooklyn Engineering who concentrated on service and supply of ex-MoD Land Rover vehicles primarily for export,

the company was bought by its present owners in 1998.

Together with a move to their current premises three years ago, has developed to the extent that vehicle sales now account for the majority of their business, thus the name was changed to reflect this more comprehensive facility. Not only do they provide comprehensive workshop facilities for service/MoT and repair of all Land Rover vehicles (anything from the earliest Series One to the latest electronically laden Range Rovers and Discoverys), but they also specialise in the supply of high-quality Defender and Discovery models particularly, including their own specially refurbished and prepared vehicles – that typically offer something a little bit different to the usual colour palette and accessory list.

"We can supply a vehicle prepared to a customer's specification, or they can choose from a range of models that we ourselves have already sourced and prepared," explains Brooklyn's general manager Sarah Street. "Typically a customer will have a set budget, and an ideal specification – and we endeavour to match that as closely as possible, but can also offer a range of options and accessories that they may not have originally considered," she adds. Certainly the forecourt has a huge

