



modified



range of Defender derivatives, and plenty of Discoverys for those who need a more family-friendly vehicle. From late-plate 110 crew-cab and CSWs, to early 90 hard-tops and Stationwagons – being able to draw on a stock of over 70 vehicles means there is usually something suitable at any price point. Sarah points out that any vehicle offered for sale on the forecourt is fully checked/serviced as required, and supplied with a new MOT. However, while the drive-away sale is clearly a significant proportion of their business, increasingly customers are requesting that a degree of personalisation is involved prior to taking delivery.

orientated tyres – from ‘trail terrain’ pattern BFGoodrich in OE sizes, right up to huge Petlas 900’s. For the off-road enthusiast particularly, there is a large screen TV showing videos of past Camel Trophy exploits and extreme off-road action USA style, while a section of wallspace is devoted to displaying the local Shire Land Rover Club in action. Indeed, many of the staff at Brooklyn 4x4 are active and enthusiastic members of the off-

seems a popular platform for customisation.

Depending on the overall budget, Brooklyn typically source a suitable base vehicle, and thoroughly overhaul the mechanical/chassis components before repainting, re-trimming and accessorising the vehicle to the customer’s requirements. “It’s particularly satisfying to take an aging vehicle,

Above: spacious parts and accessories department can cater for anything from a fanbelt or towbar, to overlanding and recovery equipment

strip it right down and rebuild it to a high specification,” says Sarah, “giving it a whole new lease of life...” and clearly this ethos is shared by the company as a whole.

While there is no such thing as a ‘typical customer’, one must admit that if the following selection is anything to go by, then a soft-top and Tdi engine would seem to be prerequisite in this marketplace. Indeed, to

Inset: Brooklyn mechanic Terry Finlay has a well-used but very capable 90



come on in

On entering the spacious showroom area, one is immediately struck by an impressive, if somewhat haphazard display of ex-military Land Rover equipment, including an ‘as-is’ condition S-FOR armoured Defender 110, while pride of place is given to a brace of Series Ones – one immaculately restored, the other, slightly less so – but a treasure never-the-less.

The parts department is well stocked with all manner of service items for any age vehicle, together with a comprehensive display of accessories, recovery equipment and off-road

roading scene, and the majority, of course, are keen Land Rover owners themselves.

However, while many of Brooklyn 4x4’s customers like to specify off-road protection and overlanding equipment as part of a package, there are an increasing number of owners who would like to run a Land Rover on a more regular day-to-day basis, and require a degree more comfort and refinement than the standard model range traditionally can offer. Whether it is an everyday run around, or weekend fun car – the Defender 90 particularly

suitably illustrate the refurbishment aspect of their business, Brooklyn 4x4 had invited a group of recent customers (together with some shining examples of their handiwork) along on the day we visited. Me, I simply brought the rain with me – sorry.



Below: Inside there is an impressive, if somewhat erratic display of Land Rover curios and hard to find accessories

